

# Pagabo Social Value Executive Summary



**PAGABO**

## Pagabo Social Value Policy

Following the Public Services (Social Value) Act 2012, Public Sector organisations and Framework Agreements are required to weight their tenders towards work that can create maximum social value.

Pagabo aims to embed Social Impact and Social Value through every procurement that we support our clients with and guide suppliers of how to deliver more Social Value through their contracts. The objectives of the policy are to set out our 'offer' to our clients as well as provide Social Value guidance to suppliers. To do this, we are committed to maximising Social Value through all procurement frameworks and make sure all organisations are committed to delivering Social Impact.

Social Value tends to be expressed as your 'triple bottom line' – what is your social, economic and environmental impact? And what is the financial value of that impact? Measuring the Social Value of your work will indicate whether or not you are doing good or are in fact making a difference.

### Aims of Pagabo's Social Value Policy

Our core aim is helping public sector organisations to maximise Social Value from the procurement process and enabling our suppliers to deliver more and higher quality Social Value activity through their contracts.

### Pagabo's Social Value Objectives & Offer

Pagabo's Social Value Policy sets out our offer to support clients and suppliers to deliver more social value through their current activities and implement small changes to increase their social impact on the communities in which they work.

The objectives of our Social Value Strategy are:

- **Supporting organisations to put Social Value at the core of their business**
- **Focusing on Social Value Delivery, Monitoring and Measurement through procurement and contract commitments**
- **Communicating Social Value Success and Learning from Challenges**

All of Pagabo's processes are fully EU/UK compliant and adhere to all relevant legislative requirements. Pagabo's Policy adopts the guidelines and principles of international standards and objectives including:

- **ISO 26000 Social Responsibility**
- **Sustainable Development Goals (SDGs)**
- **Measurement, Monitoring and Evaluation**
- **Social Return on Investment (SROI)**
- **Economic Impact Analysis and Inclusive Growth**
- **Regional, Sub-Regional and Local Economic Uplift (Gross Value Added (GVA))**
- **Environmental Sustainability**

Pagabo's procurement processes embed Social Value in the delivery, reporting and evaluation of contracts. In so doing, we lead by example, demonstrating the financial benefits of prioritising Social Value delivery through our suppliers.

## Pagabo Social Value Delivery Approach

Financial Contributions, Pro-Bono Contributions and Key Performance Indicators (KPIs) are the ways that PAGABO will maximise Social Impact and deliver Social Value.

### 1. Financial Contributions

Suppliers can offer a Financial Contribution to good causes or projects that will deliver Social Value activity to meet the needs of local communities.

### 2. Pro-Bono Contributions

Pro-Bono contributions that deliver social value activity can also be offered by suppliers. Pagabo suppliers can use their own team's skills to engage with local communities and schools to increase skills and future employment.

### 3. Social Value KPIs

Pagabo has developed a suite of KPIs that relate to priority themes that are delivered through our Frameworks:

Employment and skills, Environmental Impact and Sustainability, Local Economic Benefit (Supply Chain Spend), Economic Uplift (Regional Gross Value Added) and Inclusive Growth (SME Supply Chain).

Clients can choose from any or all of the Pagabo Social Delivery approaches to procurement through our Flexible Framework Agreements. Pagabo will support the client to embed their social value procurement route and support suppliers with the delivery, monitoring and measurement of their Social Value commitments through the duration of the contract.

## Social Value Measurement and Calculation

Pagabo will be collecting data from suppliers to help them to calculate the financial value of the social value activities to report back to the client. In addition, data will be collected from its suppliers to estimate and evaluate the Social Value that their work will or has delivered.

In order to give our clients a competitive edge in the market, we work in Partnership with Social Profit Calculator to provide:

Framework Estimates, an Infrastructure Network of Delivery Partners, ongoing Monitoring and Evaluation through Pagabo's Enterprise Licence to use the Social Profit Calculator Platform.

As part of Pagabo's Frameworks, clients and suppliers can expect:

- **First class reporting to support clients and suppliers to measure what Social Value activities they are already delivering and identify methods of doing even more.**
- **Access to the UK's only accredited Social Value Calculator (Social Profit Calculator) to ensure that clients can estimate Social Impact from procurement and suppliers can accurately measure their Social Value activities.**
- **Partnership with recognised Social Value and Framework experts that can provide mutual support for clients and suppliers to engage with people, communities and businesses to drive innovation in Social Value.**

# Pagabo Social Value Policy Measures

## Employment and Skills - focusing on the individuals benefitting from the opportunities.

- Jobs sustained within the industry and new jobs created
- Outcomes will include distance from the labour market individuals have come
- Apprenticeships measured on new opportunities and supporting those to complete qualification
- Educational Engagement, Employability Support and Work Experience will enthuse industry workforce
- Upskilling and enabling Continuous Professional Development of workforce
- Qualifications used as a measure towards organisation commitment
- Community engagement and support provide relevant expertise, resources and/or finance

## Environmental Impact and Sustainability

- Reducing waste, resources and adapting to climate change will feed into sustainability strategies from suppliers, clients and their communities in a real and tangible way
- Climate change focusing on carbon or equivalent outcomes, such as Greenhouse Gas Emissions, Improved Air Quality and Sustainable Transport
- Outcomes that measure, evidence and embed a culture of responsible sourcing and efficient use of materials and utilities

## Local Economic Benefit through Supply Chain and Labour Spend

- Outcomes that measure the financial spend on businesses, contracting services, materials and products, through sustainable meaningful employment paid in line with the Living Wage
- Spend within the locality, defined by the client, will enable us to measure and evidence the local economic benefit of the product, service and/or contract

## Supporting local economic growth and Economic Uplift (Gross Value Added)

- Safeguarded and new employment will lead to increased productivity and economic growth, measure through a GVA (Gross Value Added) calculation

## Inclusive Growth – Making our economy work for everyone

- Socially benefitting people across the labour market spectrum, including groups that face particularly high barriers to high quality employment
- Investing in places to address inequalities in economic opportunities between different parts of the country, region and district

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**SocialProfit Calculator**

