

Pagabo Marketing Placement

Who is Pagabo

Pagabo is a privately-owned public sector procurement specialist. We help public sector organisations establish and manage EU compliant framework agreements, dynamic purchasing supply system(s) [DPS], and we provide tailored procurement consultancy services.

We are based in central Hull (Bowlalley Lane, HU1 1XR). We have a small and focused team, led by MCIPS qualified procurement professionals, and have a balanced public and private sector ethos that delivers strong results.

We have been in business for 6 years, are financially and cash strong. Our growth during 2018 has been controlled and progressive, and 2019 will see further expansion as demand for our services increases.

Check out our website – www.pagabo.co.uk for more details.

What you will get during a ‘Placement’ with Pagabo

We want the best people to help us grow Pagabo, and under your placement, you will be considered just as if you were a permanent member of staff. We want you to contribute to the business, enjoy your experience and hopefully learn something that can help you in the future, and hopefully we may see you back after you have finished your degree!

You will be based in a great working environment – smart casual dress-code, healthy refreshments, down-time facilities [pool table, video games etc. – come and take a look!] and regular social events, and you will become part of an entrepreneurial team that challenges you and gives you a fantastic placement.

About this role – “Marketing Placement”

What we want you to do

- Be available for 44 weeks, and assist the Head of Marketing (HOM) in all aspects of Marketing, and this will include:
 - Contributing to a marketing strategy to deliver the businesses growth aspirations.
 - Working on Pagabo’s partner programmes, trade shows and industry events, digital plans and traditional activities.
 - Being a brand ambassador and help develop and maintain a strong identity that maintains the company’s strong ethics in Social Value and a professional approach.
 - Helping to compose strong and thoughtful content campaigns and designing (and briefing) innovative creative campaigns with 3rd party agencies (PR, Creative etc.) and suppliers.
 - Helping to manage the company’s social media channels and building effective communication to our ‘audience’.
 - Be available for travel (probably UK only), and happy with overnight stays – we attend a lot of shows and exhibitions.
 - Anything else marketing related.

What we want you to be like

- A creative thinker, enterprising and entrepreneurial and can demonstrate originality
- Infectious personality with a ‘glass-half-full’ attitude.
- Confident and assertive (but not arrogant), and able to work independently and make decisions without the requirement for continuous supervision.
- Consistently professional appearance, attitude and approach.
- Ambitious and keen to learn.

What skills, qualifications and talents we want you to have

- An understanding of current digital marketing concepts, and best practice with experience in SEO, PPC, email marketing and social media platforms.
- Working towards a 'Marketing' biased degree or equivalent and have good English, Maths and ICT knowledge and skills [GCSE level C or above].
- Able to use internal systems to record information and track performance [training provided on Pagabo's CRM]; we also use Microsoft Word, Excel and PowerPoint.
- Great Interpersonal skills and able to articulate internally and externally verbally and via email and presentations.
- Documenting processes and procedures and presenting ideas to other team members.
- A commitment to deadlines and a desire to 'fly' the flag for the business.

Who you will report to

Reports to the Head of Marketing

Salary and benefits

You will earn a placement salary of £15,600 p.a. be expected to work to our working work (37.5 hrs p/w), and will be paid monthly by BACS.

What do you do if you are interested

Please submit your application and a full up to date CV by email to careers@pagabo.co.uk
Please include a contact telephone number and email address.