



Building  
Mental Health  
Awareness



# Monitoring Success

The Pagabo Foundation

## Monitoring Success

For the Pagabo Foundation, monitoring the success of the various initiatives set out is important practice, ensuring that the foundation is doing as is set out to do. While the total funds raised and provided to relevant causes will be the key barometer of this success, other measures will also need to be monitored.

These measures include the following;

- The amount of money donated to mental health related causes.
- Any additional media attention created around mental health.
- The number of people trained in mental health (instructors and first aiders) as a direct result of funds provided.
- Any increase in traffic on platforms signposted by the Pagabo Foundation.
- The number of attendees to mental health specific workshops (e.g. toolbox talks).
- Percentage increase in stand down days (opportunities for workers to stand down and talk about mental health related issues).
- The overall rise in profile of mental health within the construction industry.